



TRADE SHOW AND EDUCATIONAL FORUM FOR TRAVEL AGENTS EXHIBITOR REGISTRATION FORM

IMPROVE CANADA | 7250 KEELE ST. | CONCORD, ON L4K 1Z8

TUESDAY, NOVEMBER 14, 2017 — 8:00AM – 12:00PM

THEME: SELLING THE CARIBBEAN

ABOUT THE FORUM

Despite the constant changes in the travel distribution system, the Caribbean Tourism Organization has always recognized that travel agents play an important role in the sale of Caribbean vacations. The NY Times, USA Today and Times Magazine and a recent MMGY global study agree that across the board, both demographic and generational groups have increased their use of travel agents to facilitate their travel bookings. It is in the best interest of the Caribbean travel industry to continue to provide these professionals with the tools and information that will keep the Caribbean top of mind when they discuss vacation options with their clients. This is the industry's opportunity to present qualified travel agents with relevant information to equip them to match their discerning clients with their best fit for their perfect wedding, honeymoon or vacation.

FEES: Suppliers: \$500.00 CAD Small Hotels (under 50 rooms) \$250.00 CAD

CATEGORY: () Government () Wholesaler () Airline () Cruise Line () Hotel () Other _____

TERMS & CONDITIONS:

- A. Participation fees entitle CTO members and suppliers to Exhibit at the Trade Show and Educational Session for Travel Agents on **Tuesday, Nov. 14th**. Each exhibitor (supplier) will be provided a 6-foot table. Table size may be adjusted to accommodate demand for exhibit space. Supplier understands that the number of suppliers/seminars will vary and tabletops will be sold on a first come-first serve basis. Supplier understands that payment must be received on or before the Trade Show date in order for them to participate in Show. Only Government members and sponsors will be provided the opportunity to make Presentations.
- B. **Cancellation Policy:** All cancellation requests must be made in writing to Caribbean Tourism Organization-USA, Inc. All cancellations will be assessed an administrative fee of \$100. Cancellations received **less than ONE WEEK** before the show date will forfeit all payments.
- C. Registration includes up to 2 representatives per exhibitor. There is a fee of \$100 for each additional representative.
- D. CTO reserves the right to change the date, time and/or location of the show. In the event that the program is modified, CTO will inform the suppliers. Space will be assigned on a first-come-first-served basis.

Agreed and Accepted — Please sign, scan and return by **October 2, 2017** to droletn@caribtourism.com

Name:	Title:	Company:
Address:	City:	Prov or State/Country:
Signature:	Email:	Date:

PAYMENT: Payment from all suppliers/exhibitors is due in full by **October 16th, 2017**.

I am committing to ___ table top space(s) at the Show at \$500 \$250 (small hotels only) \$ _____

The booth will be manned by: **please print NAME, COMPANY, CITY, PROV OR STATE/COUNTRY - for badge purposes**

1. _____
2. _____
3. _____
4. _____

**** Prices are subject to 13% HST** Total Amount Due:\$ _____**

Payment will be forthcoming by:

CHEQUE mailed to CTO-USA, Inc., 137 Birchlawn Rd., Bolton, ON L7E 3W3

WIRE TRANSFER: Please call the Caribbean Tourism Organization-USA, Inc. at 212-635-9530 x 1035 for details

CREDIT CARD: AX Visa MasterCard Card Number: _____

Card Holder's Name: _____ CV#: _____ Card Zip Code: _____ Exp. Date: _____

Signature: _____ Date: _____

INVOICE: Please send me an invoice.